

Haenuri

Haenuri is a food company, located in Gwangyang which is endowed with beautiful sunshine that specializes in the processing of paprika grown in this area.

Providing reliable healthy products of carefully selected materials processed in our strict quality control system, we will always be with our customers.



Corporate identity (CI) of 'Haenuri'

Haenuri is a compound word of Hae (meaning the sun) and Nuri (meaning the whole world), which implies the state of the sun shining and sending it all over the world.



Brand identity (BI) of 'from paprika'

The brand represents the new products we produce. It aims to enhance the image of healthy products made of clean and fresh paprika from nature and also to take the lead in the color food industry and win trust and loyalty from consumers with our new products.

*It's a new,
fresh and healthy*



Paprika, A product of health from nature!
We'd like to share it with you.

Haenuri starts business with the spirit of sharing these good and healthy paprika products with as many people as possible.

We promise to return your trust and faithfulness with honest and reliable products.

That is because you are our family members of different names.

We always cherish relationships with all of you.



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- (B) <https://blog.naver.com/haenuri2016>
- (S) <http://haenurimall.com>
- (N) Modoo <https://haenuripaprika.modoo.at/>
- (N) Store Farm <http://storefarm.naver.com/haenuripaprika>

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Prologue

In Gwangyang, blessed with wonderful sunshine,
We grow fresh paprika (bell peppers) in this healthy soil.

Haenuri Agriculture Co., Ltd.

Paprika(Bell peppers) are rich in vitamin A, iron, and calcium, and other nutrients; especially, it has 5 times more vitamin C than those of tomato, twice more than lemon, 4 times more than orange, and 41 times more than apple. Paprika of different colors have varied levels of phytochemicals such as carotenoids and capsaicin. They also contain a large amount of dietary fibers and are low in calories for which they are very popular as a health food.

All our products are made from the fresh paprika grown in Gwangyang, directly selected by us. We warrant the safety, healthiness, and quality of our paprika products.

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Taking good
care of my own
family is where
we begin.
”

We must be meticulous and uncompromising.

The reason we choose to take differentiated materials, processing methods, and ideas from what they normally have been is that we commit ourselves to our corporate philosophy of putting the health of my family before anything else.

You can have full trust in our products and feel safe trying them.

Haenuri is another name for good and honest products that have been proven in the market.





From paprika powder

For you, who are very mindful of your health.

From paprika powder, we will be with you at all times.

Our high-quality powdered products from paprika contain no additives and maintain 100% its original nutrition, colors, tastes, and smells thanks to the rapid freeze-drying method.

TIP

Healthy recipes using paprika powders include:

- Diluting powder with hot or cold water and drinking it.
 - Using the powder as a natural condiment.
 - Upgrading foods by giving colors.
 - Adding powder while making noodles, pastry, bread, cakes, etc.
 - Removing the unique greasy smell when cooking meat and fish.
 - Putting powder in salads, dressings, soups, and sauces.
 - Using powder when making natural products (such as soaps and cosmetic products).
- 20g, 80g, 300g

Vitapolor

We use materials as naturally as possible.

Vitapolor is a vitamin supplement that contains beneficial substances that are extracted from paprika of different colors. This premium multi-vitamin tablet contains more than 13% of natural paprika. It will deliver you the health that nature can bring.



- Father, who is tired of frequent overwork.
- Mother, who is busy with childcare and housekeeping.
- Brother, who is exhausted studying.
- Uncle, who suffers from chronic fatigue.
- Grandparents, who are susceptible to colds when the weather changes.
- Aunt, who worries about nutritional imbalance due to her weight-loss program.

One Vitapolor tablet is enough for a day.

Give another protection for the health of your family.

Ingredients: Freeze-dried paprika powder (Korean) 13.57%, freeze-dried plum powder (Korean), and vitamin C (British)
Weight: 1,500mg*60 tablets/ 90g



Colorbita

4 colors and 4 flavors!

Upgrade the health of your family with 4 colors.

Colorbita comes in various tastes, smells, and efficacy and gives you fun to make choices. Powdered plum fruit is added to give a sweet and sour taste. These chewable tablets are for all the members of your family, including children who tend to dislike paprika.

Green paprika · Grape flavor

Contains rich amounts of capsaicin and iron that are beneficial in breaking down fats and thus preventing and treating anemia effectively.

Red paprika · Strawberry flavor

Contains rich amounts of lycopene, beta-carotene, folic acid, and iron that are helpful in slowing the aging process, preventing cancer, treating anemia, promoting children's growth, and boosting immunity.

Orange paprika · Orange flavor

Contains abundant vitamin A and beta carotene that are effective in treating skin conditions including atopic dermatitis and providing skincare effects on chloasma and skin whitening.

Yellow paprika · Lemon flavor

Contains abundant amounts of pyrazine and vitamin C that are good for the stress relief, improvement of blood circulation, strengthening of blood vessels, and prevention of hypertension and cardiovascular disease.

Gift Set

The best way to express your gratitude- Our carefully-prepared gift sets are here to provide a solution.

Whenever you look for different sorts but remain unsatisfied with them, we'd like to recommend you to present health in place of ordinary gifts. Our products will be gladly accepted and always be remembered, because they are prepared meticulously with the heart of making best wishes for your family.

Vitapolor, Colorbita: A gift set holds 4 bottles consisting of one bottle of each color

